



**Board of Behavioral Sciences**  
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## SAMPLE ADVERTISING FORMATS

### REGISTRANTS

Mary Doe  
 Registered Associate Marriage and Family Therapist  
 AMF 99999  
 Employed by Company ABC  
  
 Supervised by Jane Smith,  
 Licensed Marriage and Family Therapist

Mary Doe, M.A., Ph.D., AMFT  
 Registered Associate MFT  
 Registration No. AMF 99999  
 Company ABC  
  
 Supervised by Jane Smith, LMFT

Jack Smith  
 Registered Associate Clinical Social Worker  
 ASW 99999  
  
 Employed by Any Town Therapy

Jack Smith, M.S.W., Ph.D.  
 Registered Associate CSW  
  
 Any Town Therapy  
 Registration No. ASW 99999

John Garcia  
 XYZ Charity  
  
 Registered Associate Professional Clinical Counselor  
 APC 99999

John Garcia, M.A., Ph.D., APCC  
 Registered Associate PCC  
 Registration Number APC 99999  
  
 Volunteer for XYZ Charity

### LICENSEES

Jane Smith  
 Any Town Therapy  
 Licensed Marriage and Family Therapist  
 MFC 99999

Jane Smith, Ph.D., LMFT  
 Psychotherapist  
 License No. MFC 99999

Mary Lopez, LEP  
 Licensed Educational Psychologist  
 LEP 9999

Mary Lopez, M.A., Ed.D., LEP  
 Psychotherapist  
 License Number LEP 9999

John Jones  
 Licensed Clinical Social Worker  
 LCS 99999

John Jones, M.S.W., LCSW  
 License No. LCS 99999  
 Providing Psychotherapy Since 2000

Sally Doe  
 Licensed Professional Clinical Counselor  
 LPC 99999

Sally Doe, M.A., Ph.D., LPCC  
 Any Town Therapy  
 Psychotherapy Services  
 License Number LPC 99999