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**To:** Outreach and Education Committee **Date:** January 29, 2025

From: Steve Sodergren, Executive Officer

**Subject: Overview of the Purpose of the Outreach and Education Committee.** 

As part of the Board's amended 2022–2026 Strategic Plan, Goal 6 emphasizes engaging stakeholders through continuous communication about the practice and regulation of the professions, and mental health care.

To advance this goal, the Board has established the Outreach and Education Committee, tasked with:

- Enhancing educational resources for licensees and consumers.
- Expanding outreach efforts to connect with more diverse populations.
- Strengthening engagement with schools, training programs, and with consumers at public events.
- Encouraging broader stakeholder participation in Board meetings.

The purpose of this committee it to review the Board's outreach efforts and provide recommendations for future outreach efforts that will support the outreach and education goals as established by the Board's 2022-2026 Strategic Plan.