



## MEMORANDUM

<b>DATE</b>	June 18, 2026
<b>TO</b>	Outreach and Education Committee
<b>FROM</b>	Steve Sodergren, Executive Officer
<b>SUBJECT</b>	Update on Status of Outreach and Education Goals

### Background

Within the current draft version of the Board’s strategic plan the following goals and objectives are within the oversight of the Outreach Committee. Several of the previously outlined objectives have been integrated into three broader, overarching goals. The following goals and objectives will be presented to the Board for final approval.

### Outreach and Education Goal

Engage and educate through ongoing communication about the practice and regulation of the professions and delivery of mental health care.

### Outreach and Education Objectives

- 5.1 Host events for associates, educators, licensees, and supervisors to address licensure pathway questions and gather feedback.
- 5.2 Enhance outreach and communication to promote awareness and understanding of the Board’s role and services while ensuring applicants, licensees, and consumers receive accurate, culturally responsive, and timely information.
- 5.3 Develop and distribute guidance materials that outline the professional obligations of registrants and licensees as well as the rights of consumers related to the protection and support of marginalized communities.

These objectives and tasks remain preliminary until the Board adopts its new strategic plan, which is expected in August 2026. Once adopted, Board staff will develop specific tasks to help the Committee achieve its objectives and support the Board’s broader goals. Attached is a draft version of the Outreach and Education Committee Goals Status Report.

### Attachment

**Attachment A:** Outreach and Education Committee Goals Status Report

**Attachment A**

**OUTREACH & EDUCATION COMMITTEE GOALS STATUS REPORT**

<b>5.1 Objective Tasks</b>	<b>REF #</b>	<b>STATUS</b>	<b>DUE DATE</b>
Conduct a targeted survey of educators to identify key concerns and topics for live events.	5.1.1	Not Started	Jan - Mar 2027
Conduct a targeted survey of supervisors and associate to identify key concerns and topics for live events.	5.1.2	Not Started	Oct - Dec 2026
Host two live online events annually	5.1.3	In Progress	Oct - Dec 2026
Develop standardized, reusable presentations for school outreach.	5.1.4	Not Started	Jan - Mar 2027
Develop additional resources for educational institutions to support understanding of licensure requirements and curriculum alignment.	5.1.5	Not Started	Jan - Mar 2027
Participate in 50 school outreach events annually	5.1.6	In Progress	Oct - Dec 2026
Develop additional resources for supervisors.	5.1.7	Not Started	Jan - Mar 2027
<b>5.2 Objective Tasks</b>	<b>REF #</b>	<b>STATUS</b>	<b>DUE DATE</b>
Identify and establish partnerships with at least four state, local, or community organizations.	5.2.1	Not Started	Oct - Dec 2026
Develop accessible, culturally responsive outreach materials tailored for high school and undergraduate students.	5.2.2	Not Started	Jan - Mar 2027
Participate in at least two outreach events annually focused on engaging high school and undergraduate students in underserved communities.	5.2.3	Not Started	Apr - Jun 2027
Enhance the Board website structure to improve navigation and streamline access.	5.2.4	In Progress	Oct - Dec 2026
Review and update existing outreach materials to ensure accuracy, clarity, and consistency.	5.2.5	In Progress	Oct - Dec 2026
Develop standardized, reusable presentations for school outreach.	5.2.6	Not Started	Jan - Mar 2027
Develop additional resources for educational institutions to support understanding of licensure requirements and curriculum alignment.	5.2.7	Not Started	Jan - Mar 2027
<b>5.3 Objective Status</b>	<b>REF #</b>	<b>STATUS</b>	<b>DUE DATE</b>
Identify and analyze key issues to inform targeted outreach and education efforts.	5.3.1	Not Started	Apr - Jun 2027

**Attachment A**

**OUTREACH & EDUCATION COMMITTEE GOALS STATUS REPORT**

Develop and publish short, accessible videos and graphics that clearly explain consumer rights.	<b>5.3.2</b>	Not Started	Jul - Sept 2027
Develop new guidance documents regarding working with marginalized communities. .	<b>5.3.3</b>	Not Started	Jul - Sept 2027