

STATE OF CALIFORNIA
Department of Consumer Affairs
Board of Behavioral Sciences
Title 16, Division 18, Professional and Vocational Regulations

NOTICE OF HEARING ON PROPOSED REGULATORY ACTION CONCERNING:
Advertising

OAL Notice file No. Z-2025-0304-08

The Board of Behavioral Sciences proposes to amend Section 1811 of Division 18 of Title 16 of the California Code of Regulations (CCR) after considering all comments, objections, and recommendations regarding the proposed rulemaking action.

PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Board of Behavioral Sciences (hereafter referenced as “Board”) will hold a public hearing on May 8, 2025 starting at 9:00 a.m. The hearing will end once testimony by all commenters in attendance is received. During the hearing, any interested person may present statements or arguments orally or in writing relevant to the proposed rulemaking action described in the Informative Digest contained in the original Regulation Notice, the proposed regulatory text, or any rulemaking procedures.

Participants will be given instructions on how to provide oral or written comments once they have accessed the hearing.

Attendees may participate via WebEx online meeting platform, which may also be accessed via telephone. Attendees may also participate in person.

FOR PARTICIPATION VIA WEBEX

See the instructions below to participate in the hearing online or via telephone using WebEx. When signing into the WebEx platform, participants will be asked for their name and email address. Members of the public who wish to comment must provide their full name and/or organization’s name for the rulemaking file. Participants who choose not to provide their email address may utilize a fictitious email address in the following sample format: XXXXXX@mailinator.com.

[Click here to join the meeting](#) or go to <https://tinyurl.com/yc5bpzen>

If joining by using the link above

Webinar number: 2490 913 2735

Webinar password: BBS58

If joining by phone

+1-415-655-0001 US Toll
Access code: 2490 913 2735
Passcode: 22758

FOR PARTICIPATION IN PERSON

For those who wish to attend the hearing in person, seating will be available at the Department of Consumer Affairs Hearing Room located at 1625 North Market Blvd, Suite S-102, Sacramento, CA 95834. For those who need reasonable accommodations, contact Christina Kitamura at Christina.Kitamura@dca.ca.gov or (916) 574-7927 at least five business days prior to the hearing.

BOARD CONSIDERATION OF COMMENTS

This hearing is being held in conjunction with a Board meeting. Immediately following the hearing, Board members will have the opportunity to discuss all comments received regarding this regulatory action and determine possible actions in response to comments received.

CONTACT PERSONS

Inquiries concerning the proposed rulemaking action or the hearing may be addressed to:

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The backup contact person is:

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AVAILABILITY OF DOCUMENTS ON THE INTERNET

All documents associated with this proposed regulatory action including copies of the Regulation Notice, Initial Statement of Reasons and the text of the regulations can be accessed through the Board's website at: https://www.bbs.ca.gov/about/law_reg.html. Select the "Regulations" drop down, then "Pending Regulations".