

STATE OF CALIFORNIA
Department of Consumer Affairs
Board of Behavioral Sciences
Title 16, Division 18, Professional and Vocational Regulations

**NOTICE OF AVAILABILITY OF SECOND MODIFIED TEXT OF PROPOSED
REGULATIONS**

Subject Matter of Proposed Regulations

Advertising

NOTICE IS HEREBY GIVEN that the Board of Behavioral Sciences (Board) has proposed that second modifications be made to proposed regulations in the California Code of Regulations (CCR), Title 16, Division 18, amending section 1811, related to advertising.

A copy of the second modified text and materials regarding this proposal can be found at https://bbs.ca.gov/about/law_reg.html (select the “Regulations” drop down, then “Pending Regulations”) or by requesting them from the contact person identified below. **Any person who wishes to submit a written comment on the proposed second modified text may do so by submitting their comment to the following contact person starting on SEPTEMBER 3, 2025 with comments accepted until SEPTEMBER 18, 2025:**

Contact Name:	Christy Berger
Address:	Board of Behavioral Sciences 1625 N. Market Blvd., Ste. S-200 Sacramento, CA 95834
Email Address:	BBS.Rulemaking@dca.ca.gov

Please note, comments should be restricted to the second modifications made to the proposed regulations. The Board is not required to respond to comments on other aspects of the proposed regulations received in response to this notice. Any comments previously submitted remain in the rulemaking file and will be responded to by the Board’s staff as part of the Final Statement of Reasons. All written comments received by **SEPTEMBER 18, 2025** that pertain to these modifications will be reviewed and responded to by the Board’s staff as part of the compilation of the rulemaking file.

This notice is given pursuant to the requirements of Government Code section 11346.8, subdivision (c), and California Code of Regulations, Title 1, section 44.

DATED: September 3, 2025

SIGNATURE ON FILE
Steve Sodergren
Executive Officer
Board of Behavioral Sciences